



**GIOVANNI TORRES**

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## OBJECTIVE

To obtain a position as a graphic designer, and create high quality work that reflects both my personal style as well as resolves the clients' needs

## EDUCATION

International Academy of Design and Technology. Chicago, IL 2010  
Bachelor of Fine Arts in Graphic Design

## GRAPHIC DESIGN EXPERIENCE

- Work well in a team environment, managing or taking direction.
- Identifies clients desires and needs to creatively transition them into practice.
- Have done work for not for profit agencies.
- Able to multitask projects, and manage time accordingly to meet deadlines.
- Self motivated, and able to complete tasks working individually.
- Comfortable in high corporate offices as well as smaller design environments.

## WORK EXPERIENCE

- Playboy Enterprises 2009  
Product Marketing Intern: Created Graphics and Patterns for apparel and houseware, Corporate Identity, and Retail Signage
- Loyal Divide Band 2009  
Brand Manager: Created identity package, merchandise, and event posters
- Zachary Callahan Photography 2008  
Freelance Artist/Webdesigner: Created identity package and website.
- Defunker Website 2007  
Freelance Designer: Created T-shirt design concept to be sold on website.
- Adbusters 2007  
Freelance Designer: Created insert for and Adbuster event to be used in publication.
- Fundacion Amistad 2007  
Freelance Designer: Created brochure for the not for profit agency.

## COMPUTER PROGRAM SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Dreamweaver, Adobe Flash, QuarkXpress, CSS, XHTML, Microsoft Office Suite, Apple or PC Platform

## DESIGN SKILLS

Illustration, Page Layout, Photography, Typography, Photo Retouching/Editing, Branding, Color Theory, Screen Printing, Book Binding, Print